



ABOUT THE USAFL

Australian Rules Football is one of the fastest moving and most physically demanding games in the world. Australian Rules Football, or "footy", is played with the same intensity as the American style of play, but with many differences.

The game is played between two teams of 18 players (plus interchange players), on grassed arenas which vary in size and may be up to 185 meters (200 yards) long; much larger than those used by other codes of football. The game is also distinguished from other games by the fast, relatively free movement of the ball (partly due to the absence of an offside rule) and the awarding of a free kick for any clean catch – known as a mark – of a ball which has been kicked more than 15 meters. Spectacular high marks, or "spekkies", long and accurate kicking and fast, fluid plays are the game's main attributes as a spectator sport.

The United States Australian Football League is the sport's national governing body within the United States. With offices in Wisconsin and California, the USAFL governs and sanctions competition for more than 35 clubs and 2,000 members across the United States. USAFL is further divided into three geographic 'zones' within the United States: east, central and west and competition is played within these zones, culminating in the National Tournament where teams from across the country compete against each other. The USAFL also selects and trains the U.S. Men's and Women's National Teams that represent the United States in international competition. More information can be found at www.usafl.com.

ABOUT USAFL'S NATIONAL TOURNAMENT

The National Tournament brings together clubs and teams from across the country to compete for the Men's First Division, Second Division, Third Division and Fourth Division titles and the Women's First Division title. The event attracts 40 teams from over 50 clubs around the US and Canada and will draw over 1000 players, coaching, support staff and referees. The Tournament will be held over a 4 day period (Thursday/Friday set up, clinics and media sessions, with games played all day Saturday and Sunday).

On the Friday preceding the tournament an Administrator's conference will be held, with representatives from each club participating. All other players are expected to arrive by Friday, with registration being held on Friday night. The tournament concludes on Sunday evening with official post tournament function (Division One final usually concludes at 5:30 pm).

THE EVENT MODEL

The National Tournament is run by a committee consisting of qualified volunteers and with the support of the Executive Board and Office of the USAFL.

The Tournament will consist of games played in Division I, Division II, Division III and Division IV men's teams and Division I women's teams. Five fields on Saturday and Sunday will be required. Over 50 games are held at each tournament.

There will be also be a junior game played involving children from local schools and within the USAFL community.

At least 800 players are expected to compete at the tournament, with a total of around 1,000 members from clubs attending including coaches and support staff. There will also be a number of VIP guests from Australia. In addition to this there will also be umpires, executive board members, portfolio members and event organizers in attendance.

The total economic impact for our national championships has been projected at over \$1.7 million. Economic impact is based on staffing, lodging, meals, gasoline, parking, amenities and retail purchases for local and non-local participants and spectators and is driven by hotel nights required (approx. 300 rooms per night Friday through Sunday and an additional 100 room nights around the event). USAFL also does post-tournament surveys to track dollars spent and services utilized.

EVENT REQUIREMENTS

Field Requirements

One grassed area that allows for three full sized football fields (oval shaped, 180 yards long by 120 yards wide) and two additional smaller fields (oval shaped 140 yards long by 110 yards wide).

Note: All fields must be in the same location.

Site Requirements

Facility needs - Electricity at event site, ability to utilize wireless internet connection (or preferably hard wire phone connection), water, men's and women's bathrooms, ability to add port-a-lets as needed, building to house and serve hot food and drinks (with plumbing, electricity and kitchen facilities) and support with provision of ambulance/EMS services on site. In addition, there must be parking for at least 200 vehicles at site, or provision for nearby parking with shuttles.

The USAFL will provide all tournament personnel to run the competition and will be responsible for field layout, marking and set up and tear down.

Additional facility management will be requested for site set up/electricity, security, trash removal/recycling & support.

Items Requested from Host City

- 🔴 Assignment of project manager from Sports Commission or Convention and Visitors Bureau to assist in planning the event (eg contacts, sponsors, media, RFPs etc). Staff available for duration of event to assist with logistics, media, presentations etc.
- 🔴 Approval of all liquor licenses for the fields.
- 🔴 Waive all field rental costs (unless privately held and then a special grant to cover cost of fields).
- 🔴 \$10,000 grant to offset costs of holding tournament (or a special grant based on a rebate on hotel taxes).
- 🔴 Advertisement in all tourist publications, including website that show events being held in the city.
- 🔴 Ability to serve donated alcohol and keep proceeds. Ability to sell own merchandise and keep proceeds
- 🔴 Ability to sell VIP area tickets, manage catering independently and keep proceeds

HOW TO BID FOR USAFL NATIONAL TOURNAMENTS

Please submit information regarding your city's ability to address all of the event requirements. Provide a detailed description of how each requirement will be supported and contact information for those who will be involved in the process.

Please include diagrams (CAD drawings for fields preferable) and photos when appropriate.

Bids should be submitted to:

Richard Mann
National Championships Director
richmann@usafl.com
(303) 330-2772

OFFICE: 1223 W Main Street #269
Sun Prairie, WI 53590