



United States Australian Football League

A 501(C)3 Not-For-Profit Organization

1223 W Main Street #269, Sun Prairie, Wisconsin 53590

Tel. +1 872-22-USAFL (+1 872-228-7235)

www.usafl.com | operations@usafl.com

USAFL Administrators Conference

Friday, October 7, 2011

AGENDA

Wyndham Garden Hotel – Executive Learning Center

3401 South Interstate 35 Austin, Texas, 78741 Ph: 512-448-2444

- 0830-0900 Coffee, muffins to be served
- 0900 – 0910 OFFICIAL WELCOME
Rich Mann, President and Nationals Director, 2011 wrap up, Circulate Presidents Report.
- 0910 – 0930 USA Revolution Update & Plan for the Future
Matt Bishop, USA Revolution Head Coach & Head of Rules Committee
- 0930 – 0950 USA Freedom Update & Future Plan for Women’s Football
Leigh Barnes, USA Freedom Head Coach & Andrea Casillas, USAFL Secretary and Women’s Football Program Coordinator.
- 0950 – 1015 Umpiring
Jeff Persson, Umpire Coach and Director/Executive Board Member & Seth McElvaney, Tournament Coordinator
3 year plan, Clinics for 2012, clubs can express interest in hosting, accreditation process, womens’ plans moving forward in conjunction with National Team Programs.
- 1015 – 1045 Australian Player Exchange Program
Tony Fairhead – Chair Australian USAFL Advisory Council
Cameron Knapton – Western Australian Country Football League
- 1045 – 1100 Break
- 1100 – 1145 Financials, League Structure
Adam Coleman and Horacio Gutierrez. 2011 Financial Report, Q & A
- 1145 – 1230 Breakout Sessions/Brainstorming
REGIONAL BREAK OUT SESSIONS, Chaired by Regional Vice Presidents
- 1230 – 1315 Lunch
Breakout sessions with regional leagues
- 1315 – 1345 Presentation to group by regional breakout groups





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- 1345 – 1400 Development of a City League – Golden Gate Australian Football League
Leigh Barnes, USA Freedom Coach and past GGAFL President &
Luke Quirk, President GGAFL
- 1400 – 1430 Communications
Amy Bishop, Communications Manager & Mike Sheppard, Vice-President East
*Website Stats, Social Media, Player Registration Processes, Club Web/Match reporting
for 2012, Marketing/Stateside Footy*
- 1430 – 1515 AFL, IC Wrap up, USAFL Structure and Benefits and Strategies Moving Forward
Andy Vanica, Vice-President West & Doren James, Operations Manager
*Talent pathways, combines, funding, international leagues/regs, communication
pathways, USAFL Structure/Benefits*
- 1515 – 1545 General Business, Q & A
- 1545 – 1600 Richard Mann to conclude with wrap up, future nationals, general Q & A
- 1600 Admin conference to conclude, Annual General Meeting (AGM) to commence.