

International Program Fundraising Lead Role Description

Reports to: USAFL National Program – General Manager

Key Links: USAFL International Program Director, USAFL Executive Director, USAFL Foundation, Players, and Football Department Staff.

Direct Reports: None

Employment Type: Volunteer

Position Duration: 3 years

The Role of the Fundraising Lead is to oversee and organize the fundraising assets of USAFL's International Program. The role is to guide fundraising that includes sponsorships, donations and player driven fundraising programs.

Responsibilities:

The Fundraising Lead is responsible for raising money to support the overall costs of the International Program. The lead must be able to demonstrate leadership of the national program values and behaviors, as well as that of the USAFL at all times.

The Fundraising Lead will report to the International Program General Manager.

The Fundraising Lead will oversee the International Programs fundraising efforts. This will include sponsorships, donations and player-lead fundraising efforts. This role will work closely with the players and staff to give each individual an opportunity to raise money to offset their own travel costs.

Role Expectations:

- Develop fundraising programs where each tour member can individually fundraise to offset their travel costs
- Liaise with the USAFL Executive Director to identify prospective sponsors of the International Program. Work with the USAFL Executive Director to pursue and sign identified sponsors
- Liaise with the USAFL Foundation to collect donations towards the International Program
- Assist in developing, documenting, and compliance of the USAFL International Program fundraising processes
- This role does not require attendance at the events but would be highly encouraged
- This role could be fulfilled by a current player
- Communication: the following expectations outline the cadence of communication.
 - Attend the Fortnightly Program Leadership meeting
 - Attend the Monthly All Players meetings

The Fundraising Lead will be selected on a combination of criteria including:

- Previous experience, preferably within performance sports programs (either as an athlete, coach or administrator)
- Well-developed and established communication skills (written and verbal)
- Computer literate with Microsoft Office and Email
- Leadership
- A demonstrated dedication to the USAFL
- Commitment to the development of Australian Football in the United States and building of new relationships with all relevant stakeholders

This is a volunteer position. The appointed Fundraising Lead will be required to pay the same proportion of costs as the players, if they choose to attend events. Additional approved travel will be reimbursed. This position will be appointed to run through the end of 2026.