



United States Australian Football League

A 501(C)3 Not-For-Profit Organization

9160 Hwy 64, Suite 12, #205, Lakeland, TN 38002

Tel. +1 872-22-USAFL (+1 872-228-7235)

www.usafl.com | info@usafl.com

USAFL Board Retreat minutes January 21-22, 2023; Sarasota FL

Seb Aguiari, President - Christina Sobral, RVP East - Makenzie Adamo, RVP West - Emma Bangs, RVP Central - Heath Moore, Treasurer - Brendan Walsh, Member at large – Doren James, Executive Director

Meeting started 08:00 Saturday January 21

Financials

- Review of 2022 budgeted and performance. Significant sponsorship activities reviewed.
- SBA Loan is paid in Full.
- USAFL Foundation is granting USAFL with \$5,400 for 2023.
- USAFL Board agrees to maintain 2022 pay structure for Clubs and Players Dues. Season Pass will remain in effect.
- USAFL to increase Club Grant to \$1,000 for 4 events. Grant application will be updated and published with Board Retreat Report.

Portfolio

Freedom

Discuss grant request and projected Schedule for 2023.

Media

Discuss funding for 2023, coverage and attendance expectations. Requested consideration for additional compensation.

IT/Web Site

Discuss funding and plans for 2023. Priority on new theme for the Web Site and develop user friendly theme.

Women Association

Discuss funding and plans for 2023. Proposal for “off-season” tournament, requested details on Freedom activities.

Umpire Association

Discuss funding and plans for 2023. Emphasis and additional funding request for Umpire Coaching activities.

Revolution

Discuss grant request and projected Schedule for 2023.



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Portfolio Requests Review & additional allocations

- Board reviewed all Portfolios request and agreed to specific allocations for each. Certain request to be reviewed with specific Portfolios.
- Executive Director requested compensation increased to 5% and 5% commission on executed sponsorships or grants. Details to be documented, reviewed and signed by the Board.

Club Survey

Board reviewed Club Surveyed in details and prioritized action items

Club Levels (A, B, C and Development)

USAFL to convene a work group to finalize Club Level matrix with parameters and weights.

Budget Final

Budget was reviewed and finalized following Portfolios allocations and additional details from Treasurer and Executive Director. Budget was approved unanimously.

Committees/Work Groups proposal

USAFL to review selection process and set specific goals and timelines for proposed Committees/Work Groups

- Youth/Junior
- Club Management
- Coach Association
- Club Levels
- Nationals Review – Overall review of structure and format for lower divisions. Leaders across all stakeholders.

USAFL Foundation

USAFL viewed Foundation presentation and approved current investment allocations.

Director of Football proposal

USAFL reviewed a proposal for the position of Director of Football.

USAFL Board – Meeting Adjourned 15:22 Sunday January 2023

