

Sekem



Custom Made Apparel Catalogue 2012 Season

Welcome to Season 2012 with Burley Sekem!

2012 promises to be even bigger with the renewal of the WAFL license and the AFL awarding Burley it's first AFL football license in 12 years. 2011 was a great success for Burley Sekem with official apparel supplied to teams for the International Rules Series, Foxtel Cup, AFL International Cup and numerous other local and international competitions including the WAFL and SANFL.

Burley Sekem remains committed to being at the forefront of the Teamwear market and with numerous licenses from many sporting bodies within Australia and throughout the world, Burley Sekem can attest to once more remaining a premium brand any team, club or individual can rely on.

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Game Day & Training

Australian Made Footballs -

Burley Offers a wide range of footballs suitable for Game Day, Training and Sponsors.

AAMI PREMIER*

Size: 5

Leather: Vegtan

GAME DAY LEGEND PREMIER*



STOCK PREMIER

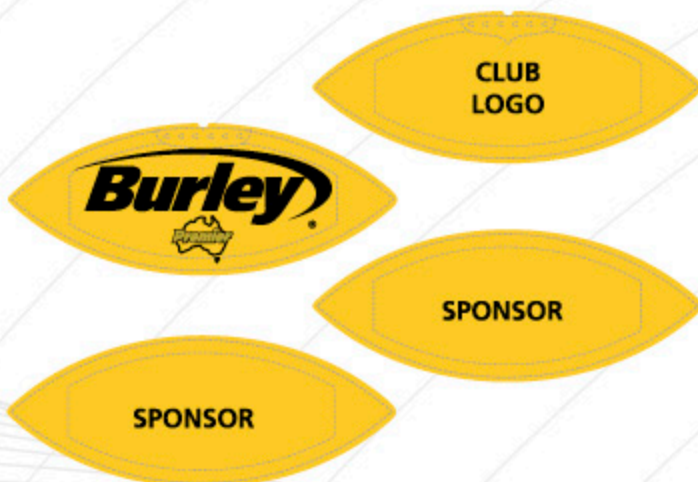
Sizes: Male 2 to 5, Female 4 & 4.5

Leather: Vegtan, Red, Poly Yellow, Pink & White

GAME DAY LEGEND*

Sizes: Male 2 to 5, Female 4 & 4.5

Leather: Vegtan, Red, Poly Yellow, Pink & White



Officially Endorsed by



Game Day & Training

Australian Rules Football Jumpers -

Sekem offers a wide range of styles catering to all levels from the elite to grass roots.



Premier

Fitted, scoop hem, vee neck, printed trims & Coolflo®. Stretch-GPS pocket now also available upon request.



Elite

Fitted, scoop hem, tab neck & printed trims



Standard

Non-fitted, scoop hem, vee neck & printed trims



Economy

Non-fitted, flat hem, vee neck & printed trims



Keeping Performers COOL & DRY



Sekem Coolflo® is designed to help maximise performance and comfort while playing. Coolflo® accelerates the flow of perspiration away from the body through the fabric and into the atmosphere, leaving the player cool and comfortable providing every opportunity for peak performance.



Premier Ladies

Fitted, scoop hem, vee neck, printed trims & Coolflo® Stretch.



Ladies Standard

Female cut, scooped hem, & printed trims



Premier Warm Up

Fitted, scoop hem, vee neck, & Coolflo® Stretch.



Standard Warm Up

Non-fitted, scoop hem & vee neck

Design & Artwork

We can help perfect your own design or you can have our professional team create a design to best represent your team or club on the field. With our dye sublimation printing process virtually any visual concept is possible.

Game Day & Training

Australian Rules Football Shorts - Sekem offers a variety of options from plain colour and fully sublimated to replica shorts of your favorite team. Colour combinations, custom designs and printed club/sponsor logos are all available



Sublimated

Fully sublimated short with custom designs and logos.



Replica

All 18 AFL teams & 9 WAFL (home & away) teams



Plain Baggy

Generic Sekem football shorts in 10 different colours.



Ladies Sublimated

Specially designed for women and fully sublimated.



Keeping Performers COOL & DRY



Sekem Coolflo® is designed to help maximise performance and comfort while playing. Coolflo® accelerates the flow of perspiration away from the body through the fabric and into the atmosphere, leaving the player cool and comfortable providing every opportunity for peak performance.

Multi Function Shorts - Sekem offers a wide range of shorts for training, running & stepping out as a team. Give your team that professional look everywhere it goes.



Running Shorts
Custom running shorts with a sportsmesh inner brief.



Long Casual
Custom designed casual shorts in microfibre or sublimated.



Microfibre
Microfibre training shorts in 4 different colours.



Sekem Socks - with over 80 pairs of stock line socks across 5 sizes, Sekem is sure to have the style to suit your team. Want something different? Why not custom make to give your team its own unique look.



Sizes available: Junior 9-12 Boys 13-3 Youths 2-8 Mens 7-11 King Size 11-13

Game Day & Training

Equipment & Accessories - provide your team with everything it needs with the following Sekem gear.

Football Bags

Football carry bag that holds 15 full size balls.



Sports Bags

A large range of bags are available from backpacks to large carry bags.



Water Bottles

Burley Sekem stock and customised available.



Football Pump



Football Bibs

Available in 6 colours and 4 different sizes.



Customisation

Nearly any product Burley Sekem manufactures or supplies can be customised to your team or club's needs. Whether via sublimation, screen printing, embroidery or something else, ask your Burley Sekem representative how to make your gear look the part.

Custom Teamwear

Polo Shirts - sublimated polyester or "cut & sew" with a variety of fabrics available. Design your own polos shirt to give your team, club, work or next function it's own identity.



Tee Shirts - play or train in style in Sekem's range of tees and singlets. Fully sublimated, your team will shine in their unique design. Perfect for soccer, cricket, hockey or as a multi-sport top.



Outer Wear - with an extensive range of jackets, tracksuits and other winter clothing, Sekem is sure to have something to keep everyone warm.



Quality sporting apparel since 1923

www.sekem.com.au

Custom Teamwear

Corporate - with the sporting scene in Australia becoming ever more professional, Sekem can provide your team, club, organisation and business with the look it needs to be at the front of the pack.



Stock Service - as always, Sekem offers you a great range of apparel from Australia's leading clothing manufacturers. Well known brands such as Winning Spirit, Biz Collection, Gear For Life and DNC are just some of the brands we carry. Also coming in 2012 will be Sekem's first ever stock service catalogue.

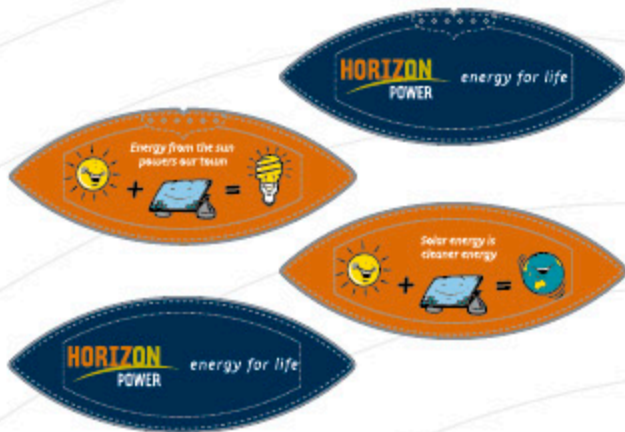


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Burley Merchandise

Imported Footballs - Burley offers a wide range of imported footballs suitable for any promotional event. Ideal for promoting your club or company in an affordable and great way.



Australian Rules Footballs

- Soft Touch PVC - 10", 12", Sizes 1 to 5
- Synthetic Rubber - 8", 10" 12", Sizes 1 to 5
- Attack Synthetic - Sizes 1 to 5
- Skill Balls - 12"
- Match Leather - Sizes 2 to 5
- Keyrings - 8cm

Other Balls

- Rugby - 8", Size 1 to 5
- Netball - Size 4 & 5
- Soccer - Size 1 to 5

Please note that minimum quantities apply to all custom made balls

Design & Artwork

We can help perfect your own design or you can have our professional team create a design to best represent your team/club or organisation. Talk to your Burley representative today about how best to customise your promotional balls today.

Merchandise

Replica Range -

full replica range of all 9 WAFL clubs are available.



Scarves - with Sekem having the scarf license for the AFL and NRL, custom scarves are our specialty. With a wide range available, we're sure to have something to help your supporters look the part.



TARTAN



PLAIN EMBROIDERED



BAR



PINSTRIPLE



JACQUARD

Headwear - from caps to beanies, Sekem has an extensive range of stock service items to suit your needs. Want to go that step further? Customise to give your club that unique look.



Accessories - Sekem has long been exploring ways on how to provide a complete service to the clubs and organisations it services. As such, we are doing whatever we can to give your team the promotional edge it needs. See something missing from the list of accessories below? Let us know and we'll bring it into our range.

- Lanyards
- Stubby holders
- Coffee mugs
- Metallic drink flasks
- Stickers
- Membership cards
- Fridge magnets
- Umbrellas
- Laptop satchels
- Pens
- Towels
- Rubber wrist bands
- Blankets
- Key rings
- Watches
- Novelty items

Customisation

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Sportswear

RUGBY - fully sublimated in a range of cuts or traditional knit, Sekem is sure to have the guernsey for your team or leavers year. Cotton drill rugby shorts are also available in 5 standard colours.



Cricket Polos - Sekem Coolflo® cricket shirts are ideal for keeping cool during those long hot spells in the field.



Netball - with a range of netball apparel that includes side panel dresses, sublimated skirts, tops and bibs, Sekem is sure to have what your team needs.



Soccer - play or train in style with Sekem's fully sublimated soccer range. Your team will shine in its unique design.



Basketball - get your team the look with fully sublimated and custom designed basketball uniforms.



Baseball - suitable for baseball, softball or teeball, these high quality sublimated guernseys will give your team the edge.





Quality sporting apparel since 1923

www.sekem.com.au

Agents Australia wide

Head Office:

4 Hanwell Way
Bassendean, WA 6054
Telephone: (08) 9270 5400
Facsimile: (08) 9377 2201
e-mail: sales@sekem.com.au

Queensland:

Rod Barber Agencies
56 Yanderra Avenue
Arana Hills, QLD 4054
Telephone: (07) 3351 6557
Facsimile: (07) 3161 9386
Mobile: 0412 136 365
e-mail: rodbarber@optusnet.com.au

New South Wales:

Gail Smith Agencies
PO Box 515 Cessnock NSW 2325
Facsimile: (02) 4998 6604
Gail: 0416 022 177
David: 0414 274 992
e-mail: office@gailsmith.com.au

Victoria (Metro):

33 Trade Park Drive,
Tullamarine, VIC 3043
Telephone: (03) 9279 2999
Facsimile: (03) 9279 2000
e-mail: vic_branch@sekem.com.au

Tasmania:

Selective Trading Pty Ltd
146 Don Road
Devonport, TAS 7310
Telephone: (03) 6424 2903
Facsimile: (03) 6424 2907
Des Healey: 0418 357 846
e-mail: des@selectivetrading.com.au

Northern Territory:

Sports Agencies (NT) Pty Ltd
Unit 2/410 Stuart Highway
Winnellie, NT 0821
Telephone: (08) 8984 4614
Facsimile: (08) 8947 0023
e-mail: peterhargreavesnt@bigpond.com.au

Victoria (Country):

Nelson Concepts
59 Albrecht Avenue
Berwick, VIC, 3806
Wayne: 0419 343 578
Nicole: 0409 429 467
Facsimile: (03) 8786 9795
e-mail: nelsonconcepts@exemail.com.au

South Australia:

Sam Parkinson Marketing
115 Rundle Street
Kent Town, SA 5067
Telephone: (08) 8362 7138
Facsimile: (08) 8363 0860
e-mail: sam@samparkinsonmarketing.com.au

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The Carbon Reduction Institute (CRI) in accordance
with the global Greenhouse Gas Protocol and has
ISO 14040 Environmental Certification.