

**UNITED STATES AUSTRALIAN FOOTBALL LEAGUE
EXECUTIVE BOARD ANNUAL REPORT
2009**



2009 National Championships Results

Division I

Denver	2.5.(17)
Seattle	2.2.(14)

Division II

Calgary	5.8.(38)
Milwaukee	3.2.(20)

Division III

Dallas	8.3.(51)
Austin	1.2.(8)

Division IV

Ohio Valley/ St Louis	3.15.(33)
Orange County/Las Vegas	2.1. (13)

Women

Milwaukee	8.3.(51)
Calgary	1.5.(11)



UNITED STATES AUSTRALIAN FOOTBALL LEAGUE EXECUTIVE BOARD ANNUAL REPORT 2009

Executive Summary –

At their Board Retreat in February of 2009 the Executive Board of the United States Australian Football League made an ongoing commitment to the League's goals:

- That the USAFL will be recognized as the best run amateur Australian Football league in the world, including Australia.
- To have 10,000 US participants in 10 years.
- To work towards having 3 million people in America aware of the game.
- That the game remains community based.

These aspirations will present exciting challenges for the League. We believe that with the dedication, skills and enthusiasm of the Executive and Portfolio Board and with the assistance of our US Advisory Committee and the Australian Advisory Board that we will be able to meet these objectives.

President's Address –

A tipping point...

Malcolm Gladwell, author of the book the *Tipping Point*, defines the tipping point as that magic moment when an idea, trend, or social behavior crosses a threshold, tips, and spreads like wildfire. Just like the internet, crocs footwear, cellular phones and even dvd's, every well known product or service has it's tipping point. From this analogy, it makes me wonder where and when USFooty's tipping point will take place. Each and every year I can feel we are getting closer and closer, to the point it is just over the horizon.

2009, like every year, once again saw many firsts for our league and it proves we continue to grow from strength to strength.

The USA Freedom, the USAFL's national women's team, made an historic trip to Australia as the first ever official touring international women's team. The entire traveling party, led by coach Wayne Kraska, USAFL Women's portfolio representative, Kathryn Hogg and team manager, Tina Arend, represented USFooty to the highest level. From their performances on and off the field, they did themselves and everyone attached to USFooty a huge service and moved our reputation forward in leaps and bounds, gaining respect from all quarters in Australia.

USFooty Profile: Kids in the Capital: Washington DC Junior Program



Footy was a set of five 90 minute sessions. The last 30 minutes is for a non-contact game.

The U8 group spent much of their time on activities that emphasized basic skills, ball handling and motor skills. Parents were encouraged to participate as much as possible, particularly in the games. A favorite game is kids vs coaches, which the kids seem to win every time! The U12 group spent more time on skill development and activities designed to improve "game sense" such as "keep away". In one session, we did an activity to help the players learn how to take a "specky" - the high mark the game is famous for. This was probably the most loved activity of the whole program.



In the summer of 2006, the Baltimore Washington Eagles began a junior football program based around the AFL's Auskick with clinics and games on Saturday mornings in June and July called "Saturday Morning Footy". The program has run each year since and has just completed its fourth and most successful season. In 2009, Saturday Morning

The program caters for participants who have never heard of the game up to those that have played for a number of years. While, the program works to develop skills, the emphasis is on fun and getting everyone playing as much as possible. As the program develops, the plan is to transition the older participants from clinics to more formal matches. In 2009, the last three sessions ended with a game that was more formal.

The program is managed by Chris Adams. For most of the sessions Chris ran the U12 session and Jay Levesque ran the U8 program. Chris and Jay are supported by a number of current and former Eagles players. Parents are actively encouraged to come out and participate, provide advice to the players, and assist the coaches with games and activities.

No experience is required for parents to participate in the program. In 2008 and 2009, we were lucky enough to recruit a number of players with parents who had substantial experience with the game and junior footy.

Mark Wheeler is a former USFooty National President and a regional development officer for Football Victoria. Mark has taken on an unofficial role helping to supervise the program, providing suggestions, advice and coaching material. The Baltimore Washington Eagles



coaching staff, executive and players have been big supporters of the Saturday Morning Footy and developing junior footy in the area. The junior program has reciprocated by bringing players and supporters to the club. The Australian Embassy in Washington DC and the network of Australian ex-patriots, Advance, have helped to publicize the program on their websites and through their email lists. This support has led to a large increase in the number of Australians and children of Australians participating in the program. It has also helped the program recruit parents and coaches with knowledge and experience in junior Australian football.



This report also gives me the annual opportunity to thank those who have given USFooty great service over a long period of time. Matt Muller of Seattle, our webmaster since the inception of www.usfooty.com, a website that now generates over a million hits, is finally stepping away and taking a well earned break from his usfooty.com duties – those of us who know what you have done Matt can never thank you enough.

On the field, two stalwarts of USFooty are also stepping away and hanging up the boots. Denver Bulldogs brothers Tom and Charley Ellis are stepping away from aussie rules in the USA after two of the most decorated careers in USFooty history. With 13 national championships between them, numerous nationals MVP awards and Revolution representation for nearly a decade, including Charley being selected to the All-World Team at the 2002 International Cup in Melbourne they have truly been the epitome of what USFooty stands for. Tom also steps away as a two time national champion coach, the first ever American to win a Division One Men's title at Nationals.

Similarly, another longtime serving USFooty member, Rob Beyersdorf, is stepping away from the Executive Board as the East Region VP, a position he carried out with the utmost professionalism. Rob also holds the unique record of being the first father to play with his son on the same USFooty team at nationals.

The future certainly looks bright for USFooty, with the growth of our women's competition, the continued growth of our National Championships and the further development of our IT capabilities, which included our first ever I-Phone Application at last years' nationals, thanks to Michael Beaver and everyone at Tripleknot Enterprises.

I'd once again like to thank everyone involved, from everyone at the AFL (including our very own USFooty intern, Doren James), our Australian and USA Advisory Committee's, our Executive Board, portfolio members, club leaders, players, umpires, spectators and all of our families who supports us and our footy escapades.

Makes me wonder, when is our tipping point...

Richard Mann
President
National Championships Director

USAFL Structure –

The United States Australian Football League Executive Board consists of seven elected positions with one year terms; President, Secretary, Treasurer, Eastern Region Vice President, Central Region Vice President, Western Region Vice President and Member-at-Large. These positions are elected by the USAFL affiliate clubs at the Annual General Meeting of the affiliate clubs during the USAFL National Championship Tournament. The incumbents are responsible for the administration of the league and the development of strategic policies and programs. Additionally, there are numerous appointed portfolio positions reporting to the Executive Board. These positions include International Liaison, Webmaster, USFootyKids National Coordinator, Women's Portfolio, and Sponsorship Director. These portfolio positions are responsible for the implementation of those policies and programs as directed by the Executive Board. The membership of the United States Australian Football League is currently comprised of over 40 affiliate clubs in either active or inactive/transitional status. The member clubs operate in relative autonomy with regard to the day-to-day club business. The USAFL has one paid employee who works in an Office Manager capacity.

Clubs are classified as level A, B, C or Developmental based upon organizational and participatory criteria as defined by the Executive Board with level A being the highest category from an organizational and participatory perspective. The USAFL provides club support in the form of administrative policy application, new club start-up assistance, financial guidance, coaching and umpire training, youth programs, a web-based password protected administration console and a defined objective for the development of Australian Football in the United States. The USAFL is also responsible for the organization and operation of the National Championships held each October.

The affiliate clubs are separated by geographic regions for USAFL administrative purposes. There are no restrictions imposed upon the clubs by the USAFL in terms of cross-regional competition. Some affiliate clubs have subsequently organized regional leagues and competitions apart from the overall organization of the USAFL. These leagues and competitive endeavors are self-governing, typically only involving the assistance of the USAFL for tournament support, umpiring and coaching training resources and tribunal dispute resolution. The results of these regional and cross-regional competitions are utilized for the seeding of clubs at the annual USAFL National Championship tournament.

Many clubs have developed alternative styles of competition. Local Metro League competitions (9 a-side) have arisen to accommodate the increasing number of players who enjoy participation in the sport on a recreational basis. This metro league concept allows players to enjoy the sport without the rigors and financial burden of regional travel of senior club competitions. These metro

leagues typically consist of several teams of 10-15 players each competing at a recreational to highly skilled level. The standard laws of football are observed, though minor modification of the rules may be implemented in order to accommodate the desired style and skill level of play. Women's clubs have also become an increasing presence in the United States with 6 women's teams participating at the 2008 USAFL National Championship tournament. An exciting new development has been that of 'Aus Ball', a co-ed, modified game which was adopted by several teams in 2008. The response to Aus Ball has been terrific, with players enthusiastic about continuing to participate in that league and move on to playing regular Australian Football games.

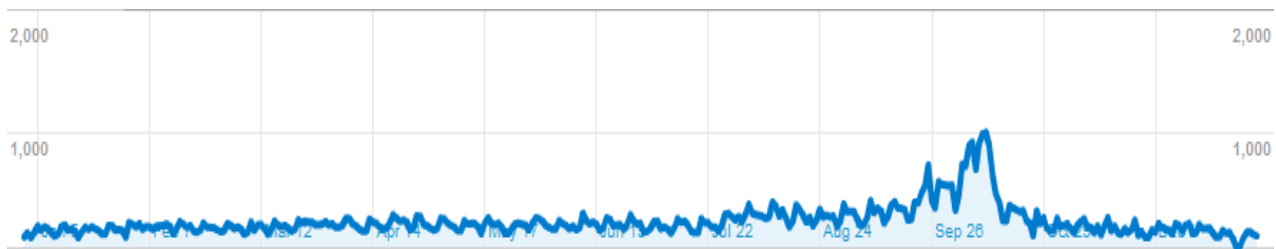
Clubs and Games Played –

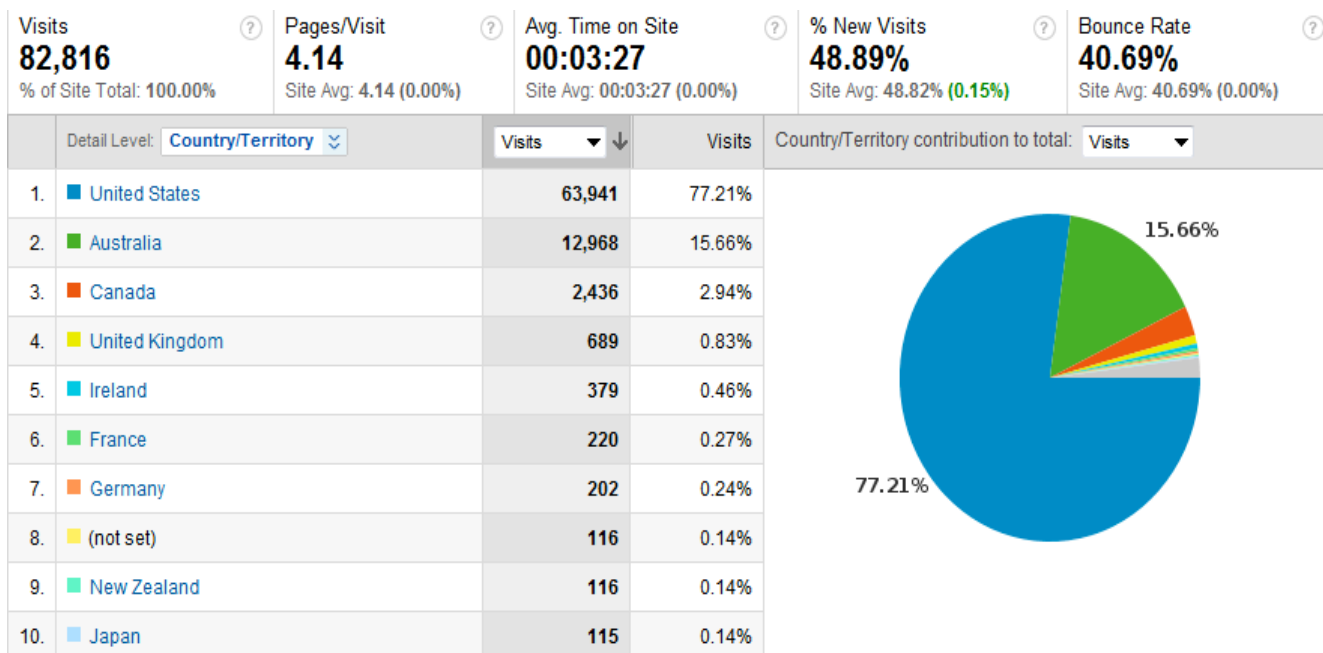
At the end of 2008 the USAFL boasts fully 29 affiliate clubs (and seven developmental clubs) actively participating in the United States. Additionally, the majority of clubs also run a Metro Footy competition to augment their senior club endeavors. There are also six clubs with a women's team actively training and participating in organized matches both on a local and national scale. In 2009 we saw a number of clubs continue their co-ed competitions in conjunction with their Metro competitions in order to further create participation opportunities.

These clubs participated in 250 sanctioned USAFL matches over the course of the past year. USAFL affiliates have played more than 2,750 matches since the league began in 1997.

USFooty.com –

The official web site for the USAFL is one of the most active and interactive Australian Football web site outside of Australia. Well over 80,000 unique visits to the site in 2009, this averages 226 per day. Most visits occur leading up to the National Championships as the graph shows.





Women's Footy –

Perhaps it was the upcoming Australian Freedom tour or the promise of a bigger and better nationals tournament in Ohio, but women's footy is contagious. Already established teams such as the Kookaburras, Bombers and Hawks saw veteran players follow paths outside of the sport and usher in an onslaught of newly recruited players. Rookie teams such as the Magpies and Bulldogs doubled in size and solidified their presence with immeasurable new talent. Sacramento came as a combined team with Montreal and Toronto to prove that experience is not always a determinative factor of success. For the first time, the eight teams at Nationals played twelve (instead of nine) a side.

The season was all encompassing, teams played more games both through traveling for tournaments and incorporating a metro season. Players not only learned from their coaches, but they learned from each other becoming quicker, smarter and enthusiastic to pass these skills on to new recruits. As a result, the quality of play has been forever changed. This has set the stage for new teams in Baltimore, Southern California and Boston to be contenders for the upcoming 2010 season.

Administration Excellence Awards –

Congratulations to Tina Arend, Freedom Team Manager and Michael Sheppard, Boston Demons Club President, who were awarded the Paul "Plugger" O'Keeffe Administrator's Excellence Award at the 2009 Nationals. They both exemplify the work that is done off the field to ensure the game proceeds on it.

USFooty Profile:

Women in Footy: Freedom Tour of Australia

The 2008 Colorado Nationals set the stage for Freedom team. After months of tryouts, conditioning and interviews, Coaches Wayne Kraska and Dan Sarbacker announced the players for the Australian tour. With an entire season ahead of them, the players had a long road of training and fundraising ahead of them.

Once back in their respective cities, Team Freedom brainstormed and opted to showcase their best assets by creating the 2010 U.S. Freedom Calendar. Naturally, a calendar filled with 1950's pin-up inspired players was a hit! The profits made from the calendar allowed for Team Freedom to make a statement as soon as they arrived in the Land Down Under.

Way back in 2005 after a group of players had been gathered together to play an exhibition game at the Atlanta USAFL National Championships it was suggested that a women's team in Atlanta would be a good addition for the Atlanta Kookaburras as a club. That coming October in Milwaukee Wisconsin the first women's Nationals was held with three teams coming together with players drawn from various states. The Atlanta team had come together mainly through relationships with the Gael Irish team in Atlanta and with some snappy recruiting by those players and some others, the Atlanta team were able to take home the prize.

After that final game Atlanta Coach (and future Freedom Coach) Wayne Kraska was talking harmlessly to Kathryn Hogg, the women's portfolio USAFL Executive member, about the potential of the game and even its current players. Kathryn said. "Wayne wouldn't be great to one day go down to Australia with a team".

Fast forward less than 5 years and we are plane bound for Australia with a squad of 24 spirited and ground breaking USA women, Aussie Rules footy players all of them, on the first ever tour of a National Women's Aussie Rules Football team to the home of the game, Australia.

Coach Kraska said "It is really hard to put into words how proud I am to be given this opportunity by the USAFL, the players themselves and to share with my fellow coaches this historic journey. I grew up in Melbourne and lived and breathed footy from a very young

age. From the pretend games in the hallway of our old Victorian home, with a football made of one of my fathers socks stuffed with some of my t shirts to similar epic encounters with anything that might look like a ball in our grassed backyard. That yard was to me the MCG on Grand Final day every afternoon for all my early school years, I played, coached, scored and commentated hundreds and hundreds of games in that yard in lower class Elsternwick just out of Melbourne. Who would have thought I would be coming back like this one day.”

The team received media coverage wherever they went in Australia; Sydney Morning Herald, Cairns Post, Bendigo Weekly, Melbourne Herald Sun and the Footy TalkBack TV show .

Looking back, the Freedom tour provided the platform for players, team and leagues to develop Aussie Football. The enthusiasm that Team Freedom was greeted in each city was astonishing. For the first time, women players were greeted by fans cheering, waving flags and even staying afterwards to take pictures with players. These games not only showcased an unanticipated skill of play, but also encouraged these communities to support and build women’s footy.

The 2010 Freedom Academy

The USA Freedom team has broadened its reach by establishing the Freedom Academy Squad. At Nationals we invited players to sign up and with previous Freedom squad members the goal is to have 60 players in the Academy squad to allow coaches to monitor, guide and coach all players towards the USA v Canada games in July 2010 as well for their own local development.

Players will be required from December 2009 to submit monthly reports on various aspects of their fitness and skills through testing completed at club level.

Training camps are being established in conjunction with two womens tournaments to be played in New York mid May and Denver mid June. The final team for the Canadian games (24) will be announced at the Denver tournament. Full scale practice games where possible, will also be played at those events to expose players to the 18 on 18 style of game.

USFooty Profile:
2009: A Year in Review
Written by Chris Adams



The Denver Bulldogs took out the 2009 USFooty National Championship. The Denver Bulldogs were led through the tournament by former Fremantle Docker big man Brendon Feddema. Against last year's national champions, the Vancouver Cougars, Feddema roved his own ruck picked up the ball at full throttle and slotted a goal from the pocket for one of USFooty's goals of the year. In the final, however it was the defense of Dom Kennedy that quickly turned Grizzly forward

forays into Denver attacks. Kennedy's play earned him Best on Ground in the final. It was the Bulldogs 7th national title.

A cynic may say that it was the same 'ol same 'ol, with Denver winning its seventh title in a tough fought low scoring game against the Seattle Grizzlies, but straight away you realize things were different in 2009 because for one thing it was the Seattle Grizzlies that were beaten in the final. The Grizzlies were the 2008 Division II National Champions and in 2009 they made the improbable rise from 4th seed to the Divvy I Grand Final which they lost by a measly 3 points. A club that's only previous claim to fame was that legendary AFL coach Kevin Sheedy thought their jumpers were cool, are now a legitimate force in USFooty!

As we move out of the first decade of the 21st Century, other things are different around USFooty. Teams are starting to play a "modern" brand of footy. On Sunday of the Nationals we saw the Baltimore Washington Eagles absolutely demolish the New York Magpies in a brand of run and carry footy that was something to see. Similarly, the day before, the Orange County Bombers, the perennial chump of the West, wholoped the Eagles with the skills, speed and size. For the Eagles it was an eye-opener. It was a whole different game. While the wet Fall mornings may have favored Seattle's style, but during the long dry summer, it was the run and carry games of Orange County and the Baltimore Washington Eagles that was in favor.

OC went undefeated during the regular season taking care of arch-rivals San Diego in their home and home series and as well as getting a significant win over Division 1 power Golden Gate in San Francisco. 2009 National Champions, the Denver Bulldogs, toured West Coast in early August and OC gave them a hiding. The Eagles played 11 games in 2009 regular season with their only loss a 2 point loss to New York in the wet on the road. Among their regular competitors the Eagles had the honor of hosting a team made up of players from the HMAS Ballarat and the HMAS Sydney. Two Australian Naval ships visiting United States and docked in Baltimore Harbor. The Eagles defeated the Australian sailors 102 to 65.



Probably the biggest story in USFooty came not from these games but from the women and the tour of Australia by USFooty women's national team, the US Freedom. The Freedom were coached by Wayne Kraska and Revo Dan Sarbacker and led by co-captains Jenny Sarbacker (Dan's sister) and Tina Arend. While the Freedom went 0-4 in their games against Australian teams they were far from disgraced and were fantastic ambassadors for USFooty and womens footy in Australia and around the world. In Bendigo they played in front of 1500 people and in their fourth and final game they went down by just 2 points to a development representative team from the Victorian Women's Football League. Six members of the Freedom team including Jenny Sarbacker and Suzy Thomas led the Milwaukee Lady Bombers to their first National title



with a win over the 2008 champs, the Calgary Kookaburras.

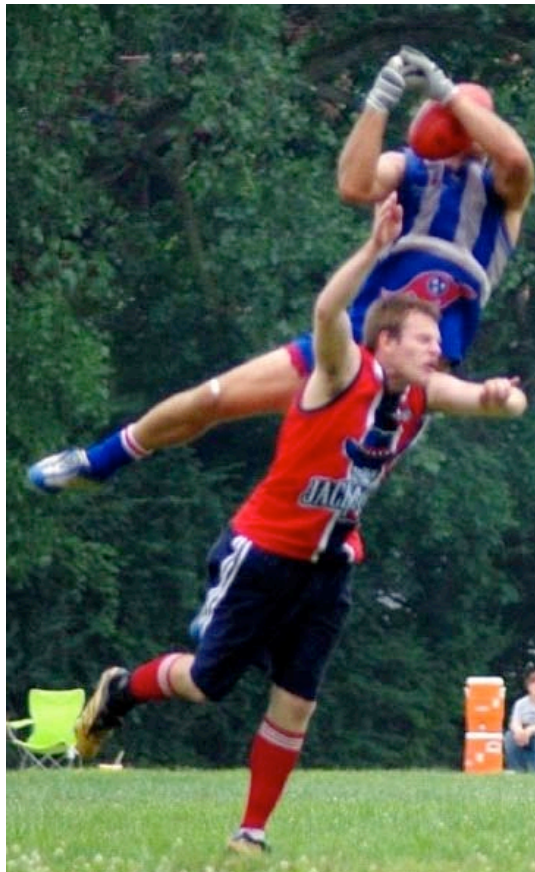
On the men's side of International footy, the Revolution started 2009 by appointing Matt Bishop to coach the team through the 2011 AFL International Cup. Bishop's first test was the annual game against the Canadian Northwind. The Canadian's had gotten best of the Revolution in 2007 and finished ranked above the Revos in the 2008 International Cup.

But in 2009 the Cup was back on

home soil and the Revos were eager to show the Northwind what they learned over the previous two years. Mason OH hosted the big game in which the Revos were stronger, fitter

and more skilled than their northern neighbors taking the win 10.9 (69) to 4.2 (26). The Revos were led by Nashville's Luke Nemeth who was named at Full Back in the 2009 USFootyNews.com All-Star team and is a contender for the USFootyNews.com Mark of the Year with huge leap against the Columbus Jackaroos in August.

Nemeth's teammate at Nashville, Adelaide native, Chris Moerman, took the USFootyNews.com Goal Kicking Award for the second year in a row. Moerman kicked 41 goals in 7 games including two 13 goal hauls. The performance earned Moerman the Full-Forward position in the 2009 All-Star team. Carrying a last name familiar to all footy fans, Joel Daniher led his New York Magpies to the 2009 EAFL Premiership and took at the 2009 USFootyNews.com MVP award and a place in the starting line-up for the 2009 All-Star team.



In 2009 USFooty celebrated the contribution of a number of players who have made a huge contribution to the growth of the game. In May, Chris "Bluey" Carroll officially retired from footy. Bluey was an integral part of the US Revolution for two campaigns, a young star at St Louis, a standout for the BW Eagles and experienced key position player for Chicago, but none of these were his major contribution to growth of footy. Carroll's contribution came when he visited Essendon as one of USFooty's scholarship players.

Carroll so impressed Essendon's Head Coach, the legendary Kevin Sheedy, that Sheeds wanted to keep Bluey longer than the agreed time. Unfortunately, this could not happen because Essendon would have lost a rostered player. After this episode, USFooty and others in International footy lobbied the AFL to introduce an "International Rookie" list. While, it has taken a few years, a number of clubs have started to use the list to bring international players into trial with AFL clubs. The latest is Collingwood who signed a two-year deal with young Milwaukee native, Shae McNamara. The Pies hope to convert McNamara from basketball to key position or ruckman. Carroll showed Americans can play footy at the highest level. Maybe McNamara will be the first to do so.

A number of players played their 100th game of USFooty in 2009. Extremely impressive efforts in a league where few teams play more than 10 games a year. The New York Magpies celebrated the 100th game of former long-time President Doug Lewis with a win over arch-rival Boston and winning the 2009 EAFL Premiership. The Portland Power's Martin Coventry also played his 100th game in 2009. Coventry has contributed too many clubs around the country but most notably Portland, Seattle and the North Carolina Tigers. Coventry kicked one of the goals of the year for Seattle against Denver in the Divvy 1 final. His huge kick came at an important moment in the game but unfortunately for Coventry it wasn't enough to take Seattle across the line. Another big loss to the game was Tom Ellis. Ellis and his brother Charley have been stars for the Denver Bulldogs and the US Revolution for many years. Ellis coached Denver

to their 7th title from the side-lines after doing his MCL earlier in the tournament. It was a bitter sweet ending to a fantastic career.

While we celebrate the great careers of the elder statesmen of USFooty, 2009 also saw the emergence of some young guns that will be the future of the game. The 24 year-old Noor Jehangir has emerged as a star for the Austin Crows and the US Revolution. Jehangir was integral in the Revos win over the Northwind in August and his efforts got him named to the 2009



All-Star team. Another up and coming player is Louisville's Eric "Sleepy" Floyd. The 21 year old on-baller scored a goal in his first game for the US Revolution and was awarded Geoff Cann medal for best on ground in the Division IV Grand Final, helping the Ohio Valley River Rats win the Division IV National Title.

Philly big man Alex Lynden-Horn has been something of a revelation in 2009. The skilled and versatile Lynden-Horn has been with the Hawks for a number of years but dominant performance at the EAFL tourney in September helped Philly to a couple of big wins. It also helped Lynden-Horn get named in the starting line-up of the 2009 All-Star team. Eagles first year player, Jake Moyer, managed to cement a starting position in what was already a very good mid-field for the Eagles. For the Orange County Bombers, their 2008 Rookie of the Year, Adam Hale, and their projected 2009 Rookie of the Year Tyler Mounce helped the Bombers to a perfect regular season and were devastating against the Eagles at Nationals.

Photo Credits:

- 2009 Divvy 1 National Champion Denver Bulldogs. Photo: Anthony Moss
- Orange County Bombers
- US Freedom and the Vic Metro Development Squad
- Revo and Nashville Kangaroo Luke Nemeth attempts the 2009 USFooty Mark of the Year. Photo: Amy Hoover
- New York Magpies celebrate Doug Lewis' 100th game. Photo: Rob Oliver.

Financial Management

The USAFL is a 501(c)(3) not-for-profit organization that maintains its books on a cash basis. The primary sources of revenue are from the annual AFL Grant, dues from member clubs, individual player memberships, and several sponsorships in relation to the National Championships. The primary expenses each year are a mix of training, supporting, and education functions, all in accordance with the Leagues Pathway programs. Each year at the USAFL Annual General Meeting, the Treasurer outlines the financial report of the prior year, and the status of the year at hand.

The organization is also the financial record keeper of all of the events associated with the League including such events as the National Championships and training courses. 2009 was the inaugural visit to Australia for the US Freedom Womens team, and the USAFL provided financial management and oversight support of this very important event.

The financial philosophy of the League is that events are to be self-funding where possible. In 2009, the League continued to benefit from the enhanced cash management procedure and process put in place in prior years to solidify financial functions. This includes the continued employment of a part-time accountant and the ongoing implementation and enhanced internal controls to optimize the capability of our Accounting software for the overall benefit of the League. Simply put, the League is growing financially and is consistently optimizing its fiscal resources.

We are confident that the numbers, as presented, reflect that the League is in solid financial shape, subject to the continuation of funding by the AFL. Each year to comply with US tax requirements, the League submits audited financials to the US Internal Revenue Service. Statements are attached that show the Balance Sheet as of 12/31/09 and the Revenues and Expenses of 2009 that were run through the Leagues books.

USAFL Balance Sheet –

	Total
ASSETS	
Current Assets	
Bank Accounts	
Australian	0.00
BofA, California	0.00
BofA, Missouri	50,053.56
Petty Cash	0.00
USAFL - 2005 National Championships	0.00
USBank - 1813	1,288.44
Total Bank Accounts	\$ 51,342.00
Accounts Receivable	
Accounts Receivable	0.00
Total Accounts Receivable	\$ -
Other Current Assets	
Other Receivables	0.00
Prepaid Insurance	0.00
Store Merchandise	0.00
Undeposited Funds	0.00
Total Other Current Assets	\$ -
Total Current Assets	\$ 51,342.00
TOTAL ASSETS	\$ 51,342.00
LIABILITIES AND EQUITY	
Liabilities	
Current Liabilities	
Accounts Payable	
Accounts Payable	0.00
Total Accounts Payable	\$ -
Credit Cards	
Credit Card	0.00
Total Credit Cards	\$ -
Other Current Liabilities	
Other Accruals	0.00
Total Other Current Liabilities	\$ -
Total Current Liabilities	\$ -
Total Liabilities	\$ -
Equity	
Opening Balance Equity	13,166.47
Retained Earnings	37,706.10
Net Income	469.43
Total Equity	\$ 51,342.00
TOTAL LIABILITIES AND EQUITY	\$ 51,342.00

USAFL Profit and Loss Statement –

	Total
Income	
1050 Capital Donations	58,752.00
1300 Sales of Merchandise - Juniors	145.00
1375 Membership Dues - Clubs	10,700.00
1380 Membership Dues - Players	44,715.43
1400 Merchandise	11,284.86
1480 Royalties & Commissions	496.72
1600 Sales of Merchandise - Other	1,788.91
1650 Sales of Merchandise - Clothing	245.50
1700 Sales of Merchandise - Footballs	6,543.00
1750 Sales of Merchandise - Guernseys, Shorts, Socks	260.00
1800 Sponsorships	10,699.09
Non Profit Income	(140.00)
Shipping Income	(8.50)
Sponsorship	0.00
Total USA Freedom Income	41,429.60
Total Income	\$ 186,911.61
Cost of Goods Sold	
3600 Costs of Equipment	(3.00)
3750 Costs of Merchandise - Clothing	6,703.40
3800 Costs of Merchandise - Footballs	3,667.40
4850 Shipping, Packaging & Handling	27.99
Total Cost of Goods Sold	\$ 10,395.79
Gross Profit	\$ 176,515.82
Expenses	
3150 Bank Charges	441.30
3250 Board Retreat	4,102.34
3450 Computer Services	2,739.89
3950 Dues & Subscriptions	223.36
4000 E-Commerce (USFooty.com)	1,364.00
4050 E-Commerce (USFootyStore.com)	100.00
4300 Grant Expense	15.00
4325 Ground Transportation	125.00
4400 Insurance	5,350.00
4450 Legal & Professional Fees	2,120.00
4650 Office Supplies	239.01
4700 Postage	1,846.22
4875 Rent or Lease	2,424.20
5000 Storage	1,046.07
5050 Telephone / Fax	1,272.27
5200 Umpires & Officials	8,504.23
5250 Visa Transaction Costs	2,959.32
5300 Wages & Commissions	23,824.89
Advertising	359.06
Commissions & Fees	1,454.79
Equipment	990.99
Juniors - Expenses	1,856.48
Nationals	55,759.29
Office Expenses	1,270.99
USA Freedom Expense	48,257.00
USA Freedom Expense Calendar	1,878.60
Total Expenses	\$ 170,524.30
Net Operating Income	\$ 5,991.52
Other Income	
5500 Interest Earned	10.09
Miscellaneous Income	145.82
Total Other Income	\$ 155.91
Other Expenses	
6010 Prior Year Unrecorded Expenses	5,678.00
Total Other Expenses	\$ 5,678.00
Net Other Income	\$ (5,522.09)
Net Income	\$ 469.43

CONTACT DETAILS –

Office Manager officemanager@usfooty.com

Executive Board

Richard Mann – President president@usfooty.com

Adam Coleman – Treasurer treasurer@usfooty.com

Matt Jagger – Secretary secretary@usfooty.com

Brad Rinklin – Vice President – East vpeast@usfooty.com

Jim Martin – Vice President – Central vpcentral@usfooty.com

Leigh Barnes – Vice President – West vpwest@usfooty.com

Al MacGlashan – Member at Large memberatlarge@usfooty.com

Portfolio Members

Seth McIlvaney – National Umpire Director umpiresdirector@usfooty.com

Andrea Castillas – Women’s Portfolio womens@usfooty.com;
womensdevelopment@usfooty.com

Denis Ryan – USFooty Kids coordinator usfootykids@usfooty.com

Matt Muller – Webmaster webmaster@usfooty.com

Paul O’Keeffe – International Liaison paul@usfooty.com

National Coaches/Staff

Matt Bishop – Men’s National Coach RevoCoach@usfooty.com

Matt Jagger – Team Manager secretary@usfooty.com

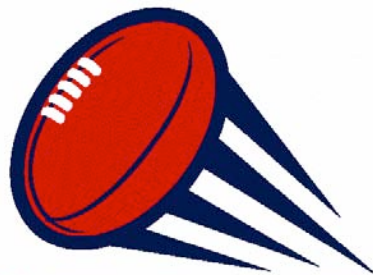
BJ Gambaro – Revolution Manager RevoManager@usfooty.com

Wayne Kraska – Women’s National Coach WomensRevoCoach@usfooty.com

Advisory Boards

Tony Fairhead – Australian Advisory Board AustralianAdvisory@usfooty.com

Laurence Gration – US Advisory Committee USAdvisory@usfooty.com



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