UNITED STATES AUSTRALIAN FOOTBALL LEAGUE EXECUTIVE BOARD ANNUAL REPORT 2006



2006 National Championships Results

Division I

San Diego - 4 9 33 Denver - 2 0 12

Division II

Baltimore/Washington - 10 9 69 Minnesota - 2 0 12

Division III

Las Vegas - 7 5 47 Baton Rouge - 5 1 31

Women

Atlanta - 3 10 28
Pacific Coast Highway - 0 0 0

Congratulations to the following players for their personal success at this year's Nationals:

Division 1 Winners

San Diego v Denver Best & Fairest – Andrew Bridges, New York Most Consistent – Martin Mondia, San Diego Most Valuable Player, Final – Jack Cameron, San Diego

Division 2 Winners

Baltimore Washington/Minnesota
Best & Fairest – Eric Perry, Minnesota
Most Consistent – Stu Grills, Vancouver and Martin Coventry, Seattle
Most Valuable Player, Final – Dwayne Marshall, Baltimore/Washington

Division 3 Winners

Las Vegas/Orange County v Baton Rouge Best & Fairest – Michael Ablett, Las Vegas/Orange County Most Consistent – Dan Sarbacker, St. Louis/Denver Most Valuable Player, Final – Mitchell Jenkins, Las Vegas/Orange County

Women Winners

Atlanta v Pacific Coast Hwy
Best & Fairest – Eva McNilies, Atlanta and Jennifer Sarbacker, Atlanta
Most Consistent – Holly Wenrich, Pacific Coast Hwy and Danielle David,
Milwaukee
Most Valuable Player, Final – Jennnifer Sarbacker, Atlanta

UNITED STATES AUSTRALIAN FOOTBALL LEAGUE ANNUAL REPORT 2006

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UNITED STATES AUSTRALIAN FOOTBALL LEAGUE EXECUTIVE BOARD ANNUAL REPORT 2006

Executive Summary

The Executive Board of the United States Australian Football League continues efforts to improve and refine the ways in which the introduction and advancement of Australian Football takes place in the United States. Progress in these endeavors is illustrated by the following:

- 40 Clubs/New Clubs and Leagues
- 2,000 Players
- 340 Games played
- Regional Developments
- Financial Status
- USFootyKids developments
- USFootyStore.com achievements
- USFooty Revolution All-Star Team
- 2006 USAFL National Championship Tournament
- Umpires and Coaching Developments

President's Address

The USAFL year started in Milwaukee with our 9th National Championships and finished with the 10th Nationals in Las Vegas. During this time 340 games of Australian Rules Football were played across the USA. An amazing feat and a new USAFL games record, and we ain't finished yet.

At the conclusion of the 2006-07 season there are 40 clubs operating in our league, in varying stages of development. These clubs are run by volunteer boards who dedicate endless hours of preparation and planning to the development of Australian Rules in the United States of America. Their dedication is a significant catalyst to the good health of our league. All of us on the USAFL Board want to offer our heartfelt thanks to all those involved in the game as players, coaches, umpires and officials.

The USAFL Board has continued to invest significant time and professional expertise in the management of the USAFL and on a personal level I would like to thank you for all of your unseen, unheralded efforts. As President, I can only see part of your sacrifice, your families see the rest, but we all see the results.

The final matches of the 2004-05 season were the National Championships in Milwaukee. Denver completed the "threepeat" winning Division One, Golden Gate Division Two, Minnesota Division Three and our first Women's Championship was won by Atlanta.

This season ended with our 10th National Championships in Las Vegas. The Executive of the USAFL took on the management of the National Championships for the first time

and were wonderfully assisted by the Las Vegas Gamblers who are to be congratulated for their fine efforts. We look forward to the 2007 Nationals, which will be held in Louisville KY, the city where the first Nationals were held 10 years ago.

Congratulations to San Diego who took out the Division 1 title and completed the year undefeated, truly a championship season. The Division 2 winners were Baltimore/Washington Eagles, with the newest team in the competition, the Las Vegas Gamblers, winning a thrilling Division 3 game. The winners of the Women's title for the second year in a row were the mighty Atlanta team. Congratulations to all players and teams who made this a National Championship a carnival to remember. Geoff Cann, one of the founders of the USAFL and now living in Australia, presented his namesake medal to the MVP of the finals in each respective division.

In between the two Nationals, so much more has happened in our league. The highlights were numerous, but here are some to remind us all;

- The establishment of an Australian Advisory Board under the stewardship of former AFL Commissioner Terry O'Connor, with Tony Fairhead as its Executive Director;
- Strong fiscal management;
- A new streamlined approach to the seeding process for the Nationals;
- The development of strong regional conferences and metro leagues;
- The most number of games played in a season 340;
- The organization surrounding our National teams including the appointment of the National Men's and Women's Coaches;
- New Sponsorship appointments with MOJO PIES becoming a major sponsor and the retention of our longtime major sponsor in COOPERS;
- The management and success of the LA Week Expat versus Revolution match and a National Coaches Course at this event;
- The resounding success of the Administration Conference held in Las Vegas;
- The continuing development of our USFooty Kids program under the energetic and passionate leadership of Denis Ryan.

The USAFL Board has set a target of 10,000 players in the next ten years. We believe this to be an achievable goal. Leagues in our established club areas, women's football, a college competition and junior development are all contributing to the growth of our great game. These developments provide a wonderful opportunity for sponsorship of the League.

When those founding fathers met in a barn in Indiana ten years ago I wonder if they envisaged how far we would have come in just 10 years. Congratulations to all members of the USAFL football family for your part in a fantastic 2006 season. We look forward to 2007 with great anticipation.

Ten years on ten years strong.

Robert Oliver President USAFL

Organization

The United States Australian Football League Executive Board consists of seven elected positions; President, Secretary, Treasurer, Eastern Region Vice President, Central Region Vice President, Western Region Vice President and Member-at-Large. These positions elected by the USAFL affiliate clubs are responsible for the administration of the league and the development of strategic policies and programs. Additionally, there are numerous appointed portfolio positions reporting to the Executive Board. These positions include International Liaison, Webmaster, USFootyKids National Coordinator, Women's Portfolio, Sponsorship Director, Media Relations, Coaching Director and Armed Services Portfolio. These portfolio positions are responsible for the implementation of those policies and programs as directed by the Executive Board. The United States Australian Football League is comprised of 40 active and 7 inactive affiliate clubs which operate in relative autonomy with regard to the day-to-day club business. The league has one paid employee who works in an Office Manager capacity.

Clubs are categorized as level A, B, C or Developmental based upon organizational and participatory criteria as defined by the Executive Board with level A being the highest category from an organizational perspective. The USAFL provides club support in the form of administrative policy application, new club start-up assistance, financial guidance, coaching and umpire training, youth programs, a web-based password protected administration console and a defined objective for the development of Australian Football in the United States.

The affiliate clubs are separated by geographic regions for USAFL administrative purposes. There are no restrictions imposed upon the clubs by the USAFL in terms of cross-regional competition. The affiliate clubs have subsequently organized regional leagues and competitions apart from the overall organization of the USAFL. These leagues and competitive endeavors are self-governing, typically only involving the assistance of the USAFL for tournament support, umpiring and coaching training resources and tribunal dispute resolution. The results of these regional and cross-regional competitions are utilized for the seeding of clubs at the annual USAFL National Championship tournament held each October.

Many clubs have developed alternative styles of competition. Local Metro League competitions (9 a-side) have arisen to accommodate the increasing number of players who enjoy participation in the sport on a recreational basis. This metro league concept allows players to enjoy the sport without the rigors and financial burden of regional travel of senior club competitions. These metro leagues typically consist of several teams of 10-15 players each competing at a recreational to highly skilled level. The standard laws of football are observed, though minor modification of the rules may be implemented in order to accommodate the desired style and skill level of play. Women's clubs have also become an increasing presence in the United States with 4 women's teams participating at the 2006 USAFL National Championship tournament. Co-Ed competitions are also increasingly taking place at the local level.

Mission Statement

The stated mission of the United States Australian Football League is as follows:

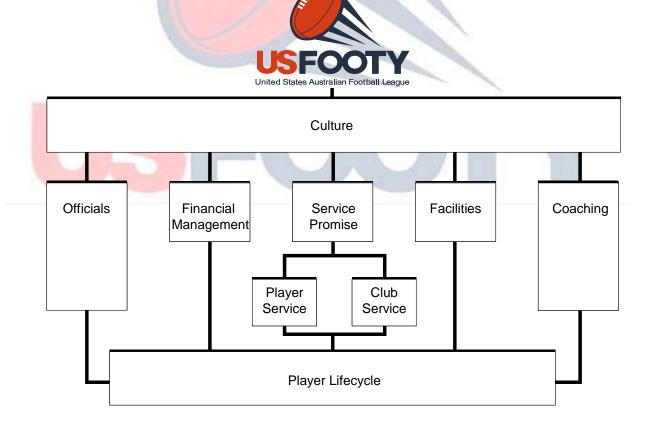
"We are an amateur sports organization dedicated to the development of Australian Football. We are a grassroots organization that promotes participation in Australian football through promoting awareness and knowledge of the Australian culture, by promoting a sense of community among USAFL clubs and club members, and by fostering women's and junior programs across the United States.

The USAFL promotes participation by emphasizing awareness and a sense of community within its members, by setting standards by which member clubs agree to abide and by fostering youth programs across the United States.

We are the sole representatives of Australian football in the international arena in USA."

State of the League

USAFL Capability Model



A Capability Approach has been developed as the strategy of the USAFL. During our formative years our focus has been on serving the foundation growth of the sport; clubs and players. We have been successful in developing a complete approach to players, starting with our junior program and culminating in American Revolution selection. We have developed our officials and coaches. These will continue to be core activities of the league. Finally, by the end of the decade, we will be in a position to focus on the issue of facilities. The strength of the organization as a result of this approach has created a strong League with huge advertising/sponsorship opportunities.

Service Promise

Regional Development – East

The Eastern Region consists of 6 clubs in the EAFL, 5 well established clubs playing home/away matches, and one developing clubs. At least four of the established clubs have successful Metro-Footy leagues. The EAFL has been established for three years and placed three teams in Division 1 at Nationals in 2006. All seven of the established teams sent strong squads to Nationals.

The Eastern Region has excellent leadership established and a large number of players, helped a great deal by the Metro footy. Many innovative concepts are being tried, such as the strong college program that exists and creative sponsorship approaches.

A full schedule of matches is already established for the 2007 season. The season kicks-off in May with friendlies and league play. We look forward to a lot of footy in 2007.

Regional Development – Central

The Central Region consists of approximately 11 full-fledged clubs (with established game schedules and seasons), and several developing clubs. In the past several years, seven of the strongest clubs belonged to the MAAFL, which is the regional league with a regular schedule and championship ladder, and an automatic qualifier for the first division at the National Tournament. This year is a transition year, where we are going to attempt to include all of the central region teams in the MAAFL organization, with only the strongest teams playing as part of the championship ladder. The ultimate goal is to include all of the teams as part of the championship ladder, perhaps by separating the ladder into divisions based on geographical proximity.

Regional Development – West

The Western Region has six established clubs. Local competition has been the focus for most with Arizona Hawks and Golden Gate Roos showing the way. With local Metro competitions in those areas all Western clubs have all followed those models.

On a competitive level all clubs have attempted to attend Western Regional Tournaments but logistics and costs have impeded attendance.

The Western Region has shown it has a very strong player base and a very good leadership pool. Teams have played in front of huge crowds for Arena Football and Soccer games as halftime entertainment. This has proved to be a great recruiting tool as well as a sponsorship tool.

Club Service

Game Development

At the end of 2006 the USAFL boasts 40 affiliate clubs actively participating in the United States. Additionally, the majority of clubs also run a Metro Footy competition to augment their senior club endeavors. There are also three clubs with a women's team actively training and participating in organized matches both on a local and national scale. In several cases, clubs such as the Arizona Hawks and Baltimore/Washington Eagles have began to stage co-ed competitions in conjunction with their Metro competitions in order to further create participation opportunities.

The USAFL currently has 1,048 officially registered players as of the end of 2006. This corresponds to an increase in individual participation in Australian Football from 981 registered players in 2005. These players, clubs and leagues participated in 340 sanctioned USAFL matches over the course of the past year. This increase in match play represents an increase of nearly 35 percent over 2005. Currently the USAFL affiliate clubs are on pace to surpass a total of 2,200 matches since the league began in 1997.

Player Service

USFooty.com

The official web site for the USAFL is one of the most active and interactive footy web sites outside Australia. Well over 1 million page views were received in 2006 alone. The unique format of the USFooty.com appeals to the whole spectrum of Australian Football supporters. From die-hard fans to footy neophytes, USFooty.com has numerous and varied areas of interest. The Club Web feature is a valuable resource for affiliate clubs to announce events, post results, share valuable game and club developmental information.

USFooty.com Statistics for 2006:

- 1,168,659 Page Views (average of 3,202 page views per day)
- 71,630 Unique visitors (average of 196 visitors per day)
- 158,805 Visits (2.21 visits per unique visitor)
- 340 Results entered into the system (248 in 2005)
- 9 Monthly Newsletters sent to 1,360 Newsletter subscribers
- 1,048 player registrations

USFootyStore

The USFootyStore was returned to the USFooty office in January of 2006. After a full inventory was taken a fire sale was conducted and as a result of this some of our older merchandise was sold. A mobile footy store was run at the G'day LA Week promotions, in conjunction with the Sydney Swans and Kangaroos AFL clubs. The interest in merchandise from the three groups was very encouraging. A limited quantity of merchandise was taken to Nationals and there was good interest in these products as well as in our Nationals and Coopers merchandise. A full inventory was done in the last week of December 2006. Best sellers continue to be Burley Premier footies, attack footies and women's footballs.

Player Lifecycle

USFootyKids

Due to budget restraints and a shift in strategy, USFootyKids had a limited output this year. We only attended two AAHPERD conferences this year (National and Maryland) and consequently growth in the schools was minimal.

While our key strategy remains to break into the US Physical Education curriculum it was decided that it is pointless to attend the conferences without an effective marketing tool. The tool identified as the most warranted is an instructional DVD for teachers to begin a USFooty program; this DVD has now been produced. The DVD will also be used to negotiate our way into some of the major PE supply catalogues.

Revolution

A selection committee interviewed five highly qualified candidates for the American Revolution Head Coaching position. Trevor Lovitt was announced as the Head Coach. Trevor hails from Melbourne, Australia. He now resides in Pittsburgh with his wife Jennifer. Trevor brings with him a strong history of coaching successful teams in Australia and is committed to helping to develop football in the U.S. and working toward the 2008 International Cup Premiership.

Assistant Coaches are Tom Ellis from Denver, Mick Ablett from Las Vegas and Jason Becker from Minnesota. All are passionate about working towards a successful International Cup campaign. Matt Jagger and BJ Gambaro have taken on the role of Revolution Managers.

As part of the push to be the #1 team at the International Cup, a number of matches have been planned for 2007. These include a match between the American Revolution and the Canadian Northwind in January 2007 in Houston, Texas (which was won by the Revolution); the traditional East/West game to be held in May 2007 in Fort Lauderdale, Florida and in August of 2007 Vancouver will host another weekend of International footy. The US and Canada square off in what promises to be the match of the 2007 campaign.

Nationals

The 2006 Nationals were held in Las Vegas Nevada on October 2nd and 3rd in perfect weather. The games were held at UNLV and the host hotel was the Frontier Hotel. One of the highlights of the weekend was our women's competition, which experienced a huge growth in 2006 allowing for 4 women's teams to compete. We had 44 women players competing, only one of whom was Australian.

28 teams participated at the Nationals. There were 505 male players, 346 of whom were not Australian (68.5%). When looking at the overall total players of both the men's and women's competitions a total of 709 players competed at the nationals, 77.4% of whom were non Australian.

Grilla (Rodney Grljusich) once again flew from Perth to entertain us with his knowledgeable and colorful commentary during the weekend, and was ably assisted by Graham 'Mabbsy' Mabbs. Our special AFL guests were Tom Potter, Robert DiPierdomenico (Dipper), Peter Schwab and David Matthews. All these guests helped to ensure a successful Saturday night cocktail party when Mojo pies served their pies and sausage rolls by the pool washed down with a Coopers Lager, and Dipper and Schwabby entertained a great crowd with stories from their playing days.

This was the first year that a host club did not run the Nationals tournament, and it is expected that future Nationals will be run by the league, as the burden on one club has become too great. Players and supporters from the Las Vegas Gamblers were a great support, and they celebrated their first year of competition in the USAFL by winning 3rd Division.

Women's Footy

2006 saw Women's Footy continue to grow from the success of the First Women's championships in 2005. Highlights of 2006 included:

- First women's club matches since 2004. Atlanta traveled to Florida and Milwaukee for matches.
- By consensus we removed the wrap up rule and have no rule compromises in place for women.
- Great growth for Nationals. We played 12 a side on a full sized field.
- We had 4 teams compete -- 3 which were full squads from Arizona, Atlanta, and Milwaukee. The 4th team was a pickup team comprised of women from Minnesota, Florida, Baltimore-Wash, Vancouver, California, and Las Vegas.
- Named Wayne Kraska as the first women's National Team coach.

Women's Footy Plans for 2007

 A women's footy committee is being put in place to help spread the load and get input from all women's clubs.

- Help the core clubs develop numbers so that they can have women's metro matches.
- A US Women's team will be traveling to Vancouver to play a Canadian squad.
- Continue to improve nationals growth
- Prepare for trip to Australia in 2008 in conjunction with the International Cup.

Officials

Umpiring

This year, as usual, we have had our small but ever responsive team rising and meeting every challenge of umpiring games throughout the vast land, but like our mother country, umpires are in big demand- but hard to entice.

Our stocks at the moment range from our "weekend warriors" who pick up the whistle when they can't play football, or their team has too many players, to our most highly accredited umpires who pack their bags and fly off to whenever they are needed to blow the whistle around different states of America.

Highlights of the year started early this year, with a call to UCLA in Los Angeles for the historic Australia Vs United States in January 2006. Jeff Persson and Brian Green umpired this game which was a curtain raiser to the Sydney Vs Kangaroos game, in front of 8,000 screaming fans. It was particularly enlightening for the USAFL umpires to spend their day and duties assisting the AFL umpires who had flown over to umpire the official AFL sanctioned match.

We now have 21 AFL accredited umpires officiating on a regular basis. These include Field umpires and two accredited Goal Umpires. This year, three umpires received accreditation, or furthered their accreditation at the Las Vegas Nationals in October

We are always fortunate enough to receive support from visiting field umpires who are traveling in the U.S. from Australia and Canada. As usual, the Canadian umpires offer terrific assistance at the National Championships.

At the National Championships in Las Vegas there were 16 umpires on board, umpiring over 30 hours of football in the famous Vegas heat. Some umpires officiated for over 7 hours of football over the course of two days and understandably were exhausted by the end. Lisa Albergo controlled the officials table and field umpires also doubled up running boundaries and goals when needed. Thank you and congratulations to those below who helped so admirably making the Vegas tournament one of the best we have ever had. Jeff Persson, Doug Algate, Steve Hasker, Seth McElvaney, Jeff Pedretti, Craig Warner, Steve Arnott, Brian Green, Chris Ballman, Bob Bitmead, Jennifer Algate, Lisa Albergo, John Wilson, Toby Persson, Kirk Kirkpatrick, Greg Everett and Leigh Barnes.

In 2007 the goals from the umpiring team, like all football teams, is for continued success. Administratively we will focus on the development of an Umpires Association to continue the support and development of umpiring. This will include the development of an umpiring board comprising of a President and Secretary to take on administrative duties.

Administration Excellence Awards

Congratulations to Andrew Bednall, Treasurer of the USAFL, and to Wayne Krazka, President of the Atlanta Kookaburras, who were awarded the Paul "Plugger" O'Keeffe Administrator's Excellence Award at the 2006 Nationals.

Coaching

The coaching portfolio was unfilled during the majority of 2006. In November the position was filled by former Revolution player Matt Dainauski. Matt has begun his term by revisiting our coaches development goals and putting together a comprehensive three year plan. He will be assisted by new Revolution Coach, Trevor Lovitt.

Financial Management

The USAFL is a not-for-profit organization that maintains its books on a cash basis. The League has various costs of operation which are funded by a grant from the AFL and by dues from member clubs. The organization is also the financial record keeper of all of the events associated with the League including such events as the National Championships, LA Week, East v. West Game etc. Consequently, all revenues and expenses of these events are run through the books of the League. The philosophy of the League is that these events are to be self-funding.

In 2006, the League continued to benefit from the measures it introduced in 2005 to improve its accounting and financial functions. Such measures included the hiring of a part-time accountant and the implementation of better internal controls over the receipt and disbursement of funds. The record keeping was substantially improved and, at the end of 2006, we are confident that the numbers, as presented, reflect that the League is in solid financial shape, subject to the continuation of funding by the AFL.

Statements are attached that show the Balance Sheet as of 12/31/06, the Revenues and Expenses of 2006 that were run through the League's books, and the USAFL 2007 Operating Budget.

USAFL Balance Sheet

As of December 31, 2006

	Total
ASSETS	
Current Assets	
Bank Accounts	
BofA, Missouri	\$ 16,380
Total Bank Accounts	\$ 16,380
Accounts Receivable	
Accounts Receivable	\$ 5,592
Total Accounts Receivable	\$ 5,592
Other Current Assets	
Prepaid Insurance	\$ 1,301
Undeposited Funds	\$ 152
Total Other Current Assets	\$ 1,453
Total Current Assets	\$ 23,425
TOTAL ASSETS	\$ 23,425
LIABILITIES AND EQUITY	
Liabilities	
Current Liabilities	
Accounts Payable	
Accounts Payable	\$ 23,970
Total Accounts Payable	\$ 23,970
Total Current Liabilities	\$ 23,970
Total Liabilities	\$ 23,970
Equity	
Opening Balance Equity	\$ (6,428)
Net Income	\$ 5,883
Total Equity	\$ (545)
TOT <mark>AL LIABILITIES A</mark> ND EQUITY	\$ 23,425

USAFL Revenues and Expenses

January - December 2006

_	Total
Income	
1050 Capital Donations	52,590.00
1155 Coaches' Course	2,150.00
1160 Player Registration	27,875.00
1200 Concessions	3,595.00
1360 Game Tickets	3,066.00
1375 Membership Dues	18,350.00
1400 Merchandise	6,011.06
1450 Player Income	(682.53)
1480 Royalties & Commissions	2,423.94
1550 Sales of Equipment	862.99
1600 Sales of Merchandise	15,823.71
1650 Sales of Merchandise - Cloth <mark>ing</mark>	4,764.99
1700 Sales of Merchandise - Footb <mark>alls</mark>	7,006.50
1750 Sales of Merchandise - Guernseys, Shorts, Socks	2,920.00
1800 Sponsorships	11,487.50
Total Income	\$ 158,244.16
Cost of Goods Sold	
3600 Costs of Equipment	(477.53)
3750 Costs of Merchandise - Clothing	1,372.60
3800 Costs of Merchandise - Footballs	13,521.73
3850 Costs of Merchandise - Guernseys, Shorts, Socks	378.78
4850 Shipping, Packaging & Handling	600.06
Total Cost of Goods Sold	\$ 15,395.64
Gross Profit	\$ 142,848.52
Expenses	70.00
305 <mark>0 Airfare</mark>	2,574.70
3100 Bad Debt	3,951.75
315 <mark>0 Bank Charges</mark>	235.00
3151 Bank Charges - Australian	37.86
3250 Board Retreat	326.90
3450 Computer Services	249.63
3500 Concession Costs	1,662.15
3950 Dues & Subscriptions	242.58
4000 E-Commerce (USFooty.com)	1,776.80
4050 E-Commerce (USFootyStore.com)	120.00
4100 Entertainment of VIP's	677.98
4150 Equipment Purchase and Rental	4,976.15
4250 Field Rental & Maintenance	16,184.48
4325 Ground Transportation	918.82
4350 Hotel / Meals	3,350.76
4400 Insurance	5,573.92
4450 Legal & Professional Fees	3,449.00
4550 Merchandise Costs	9,784.77
4551 Consignments	9,161.10
4650 Office Supplies	1,293.52
- Trr	.,

4700 Dectars	941.96
4700 Postage	
4750 Promotion & Advertising	1,434.18
4790 Primus Commissions Payout	1,153.53
4875 Rent or Lease	1,760.00
4900 Sponsorship Development Costs	4,774.91
4951 Printing	152.11
5050 Telephone / Fax	1,585.52
5100 Trophies	1,040.00
5200 Umpires & Officials	5,220.00
5250 Visa Transaction Costs	3,007.40
5300 Wages & Commissions	45,835.86
Total Expenses	\$ 133,453.34
Net Operating Income	\$ 9,395.18
Other Income	
Other Income 5500 Interest Earned	29.57
	29.57 1,268.00
5500 Interest Earned	
5500 Interest Earned 5600 Prior Year Income	1,268.00
5500 Interest Earned 5600 Prior Year Income 5650 Transaction Gains & Losses	1,268.00 (23.88)
5500 Interest Earned 5600 Prior Year Income 5650 Transaction Gains & Losses Total Other Income	1,268.00 (23.88)
5500 Interest Earned 5600 Prior Year Income 5650 Transaction Gains & Losses Total Other Income Other Expenses	1,268.00 (23.88) \$ 1,273.69
5500 Interest Earned 5600 Prior Year Income 5650 Transaction Gains & Losses Total Other Income Other Expenses 4600 Miscellaneous	1,268.00 (23.88) \$ 1,273.69
5500 Interest Earned 5600 Prior Year Income 5650 Transaction Gains & Losses Total Other Income Other Expenses 4600 Miscellaneous 6000 Prior Year Expenses	1,268.00 (23.88) \$ 1,273.69 333.12 4,453.18

USFOOTY

USAFL 2007 Budget

	2007
	Budget
Income	
1050 Capital Donations	60,000
1375 Membership Dues	18,000
1400 Merchandise	10,000
1800 Sponsorships	2,500
1000 Oponsorsinps	2,000
Total Income	90,500
Cost of Goods Sold	
3750 Costs of Merchandise	6,700
4850 Shipping, Packaging & Handling	500
1 or market 1	7.000
Total Cost of Goods Sold	7,200
Gross Profit	83,300
Expenses	
3100 Bad Debt	500
3150 Bank Charges	250
3250 Board Retreat/Meetings/Nationals' Exploratory Trips	8,000
3450 Computer Services	500
3950 Dues & Subscriptions	250
4000 E-Commerce (USFooty.com)	1,800
4050 E-Commerce (USFootyStore.com)	200
4400 Insurance	6,400
4450 Legal & Professional Fees	5,000
4650 Office Supplies	1,300
4700 Postage	1,000
4750 Promotion & Advertising	5,000
4875 Rent or Lease	2,750
4951 Printing	250
5050 Telephone / Fax	1,600
520 <mark>0 Umpires & Officials</mark>	5,500
5250 Visa Transaction Costs	1,000
5300 Wages & Commissions	44,000
Total Expenses	85,300
Net Operating Income	(2,000)
Other Income 5600 Prior Year Income	2,500
Total Other Income	2,500
Other Expenses	
4600 Miscellaneous	500
Total Other Expenses	500
Net Other Income	2,000
Net Income	

The Future

2006 Accomplishments

The United States Australian Football League consistently continues to achieve and exceed annual strategic goals as established by the Executive Board. These goals have been established as the cornerstone for continued development of Australian Football in the United States. The transition of the USAFL National Championship Tournament from host club-based to an event which is staged and managed exclusively by the USAFL was a major milestone. The increase in participation in all facets of the sport illustrates the USAFL has successfully focused on the appropriate issues to ensure continued success.

Strategic Goals

The USAFL Executive Board has committed to the following goals for next ten years:

- To ensure that the USAFL is recognized as the best run amateur Australian football league in the world, including Australia.
- To work towards having 10,000 US participants in 10 years.
- To see that 1% of the population knows what the game is about.
- Ensure that the game remains community based.



CONTACT DETAILS

Executive Board

Robert Oliver – President president@usfooty.com
Andrew Bednall – Treasurer treasurer@usfooty.com
Matt Jagger – Secretary secretary@usfooty.com
Rob Beyersdorf – Vice President – East vpeast@usfooty.com
Jim Martin – Vice President – West vpwest@usfooty.com
Tom Ellis – Vice President – West vpwest@usfooty.com
Rich Mann – Member at Large memberatlarge@usfooty.com

Portfolio Members

Brian Green – National Umpire Coach & Director umpirescoach@usfooty.com
Kathryn Hogg – Women's Portfolio womens@usfooty.com womensdevelopment@usfooty.com
Denis Ryan – USFooty Kids coordinator usfootykids@usfooty.com
Matt Muller – Webmaster webmaster@usfooty.com
Paul O'Keeffe – International Liaison paul@usfooty.com
David Payne – Armed Forces Development armedforcesportfolio@usfooty.com

National Coaches/Staff

Trevor Lovitt – Men's National Coach RevoCoach@usfooty.com

BJ Gambara – Revolution Manager RevoManager@usfooty.com

Wayne Kraska – Women's National Coach WomensRevoCoach@usfooty.com

Advisory Boards

Tony Fairhead – Australian Advisory Board <u>AustralianAdvisory@usfooty.com</u>
Adam Coleman – US Advisory Committee <u>USAdvisory@usfooty.com</u>



Submitted by:
John Meier
Special Assistant to the Executive Board
602.320.4904
pops200@cox.net